

Open Mic 2.0 : Business Concepts

**SAT. SEPTEMBER 25TH 7-9PM
+ MIX 'N' MINGLE**

**Zoom Meeting ID: 869 4886 7534
Passcode: 48mf9U**



Mike Hadas

i2i: From teaching idea to online product implementation

This presentation is an interactive discussion. You're encouraged to bring an online teaching idea or concept you have to the discussion. We'll use three key steps to help plan an online product implementation. We'll work in teams to define our teaching ideas before developing them into marketable online learning solutions.

Tamanna Patel

Teaching Business Writing Using Smart Templating Software

While writing is a key component of teaching communication in English for business purposes, it may be the most difficult aspect to teach. In this presentation, we'll explore the possibility of using EssayJack's smart writing templates to teach the conventions of business writing and support students as they practice various types of business writing.

Philip Riccobono

Self publishing: First Book to Market Update

This presentation will take you through a first-time book author/publisher journey. The presenter will also share a unique approach to writing books for their company, Sports English Press (www.sportsEnglish.org), and discuss how their first book was launched and is being received.

Christopher G. Haswell, Jonathan Shachter

Delivering state-of-the-art academia through the podcast medium

The podcast medium allows for up-to-date research data to be shared more widely than ever before. 'Lost in Citations' aims to contact, connect with, and disseminate the works of academics in a wide variety of research fields. This presentation will cover how we undertake this work and the research outcomes that have been produced.