## Proudly hosts Díane Hawley Nagatomo

Tochigi

**Title** From EFL Materials to Academic Books and Papers to Novels: The Art of Balancing Different Writing Genres

Utsunomiya

University

For many of us teaching in Japan, writing is an essential part of our jobs. Not only can it further our careers, but it can also bring great personal satisfaction. In this presentation, I will first describe the three areas that I have been writing in over the past thirty years: EFL materials, academic books and papers, and fiction. Through trial and error over the years, I've learned that each of these genres require different techniques and approaches. After a brief introduction of the differences in audience, content, writing style, and marketing, I would like to open the floor to questions and comments from the participants. In this way, I hope we can have a lively discussion and give direction to people who wish to expand their own writing possibilities.

uly, 27th,

~5:00pm

Presentation + 0 & A session

